

## **Laurie Vargas, CFP® Appointed as LPL Financial Consultant at Wealth Management Center Located at Solera National Bank**

Lakewood, CO – May 7, 2009 - Solera National Bank, a wholly-owned subsidiary of Solera National Bancorp, Inc. (OTC Bulletin Board: SLRK), announced today that it has entered into an agreement with LPL Financial, who will now serve as Solera National Bank's broker/dealer. Through this service relationship, Solera National Bank's clients and others in the area where the bank operates will have access to a full range of securities brokerage services, including retirement and financial planning, professional money management, individual stocks and bonds, mutual funds, annuities and more.

Laurie Vargas, CFP®, will be available at Solera National Bank's main office to provide clients with personalized, professional investment guidance with the aid of state-of-the-art investment information and communications technology.

Douglas Crichfield, President & CEO of Solera National Bank, commented, "We are excited about the relationship with LPL Financial, one of the nation's largest providers of third-party investment services to banks and credit unions. We are extremely fortunate to have someone of Laurie's caliber team with Solera to broaden the range of financial products and services offered to our clients."

Laurie Vargas commented, "Solera National Bank has made a major impact in the Denver metropolitan area by successfully lending to businesses and serving the community. Their expansion into financial planning and investment management is well-timed. I am honored to serve in this extremely important role. Solera and I will work together to improve the financial strength of our community."

### **About Laurie Vargas, CFP®**

As a CERTIFIED FINANCIAL PLANNER™, Laurie is held to the highest business and ethical principles, as the CFP® certification is recognized as the standard of excellence in personal financial planning. Laurie is in her fourteenth year of practice and specializes in wealth management and accumulation strategies. Laurie provides knowledgeable strategies using various insurance and investment products for people sincere about achieving positive financial futures. She is committed to helping individuals, families and businesses meet and exceed their financial and life goals.

### **About LPL Financial**

LPL Financial is the nation's largest independent broker/dealer (As reported in *Financial Planning* magazine, June 1996–2008, based on total revenue). Headquartered in Boston, San Diego, and Charlotte, LPL Financial and its affiliates offer non-proprietary investment products, unbiased research, and wealth management services through 11,000 financial advisors and 800 financial institutions nationwide. Collectively, LPL Financial advisors manage assets totaling more than \$235 billion for their clients. For additional information about LPL Financial, visit [www.lpl.com](http://www.lpl.com). Member FINRA/SIPC.

### **About Solera National Bank**

Solera National Bank is a traditional, community commercial bank with a core-competency in understanding and servicing the culturally diverse and dynamic Hispanic market. For additional information about Solera National Bank, visit [www.solerabank.com](http://www.solerabank.com).

For more information, please contact:

Laurie Vargas, CFP®  
Financial Consultant  
319 S. Sheridan Blvd.  
Lakewood, CO 80226  
Phone: 303.937.6437  
Fax: 303.202.0936

[laurie.vargas@lpl.com](mailto:laurie.vargas@lpl.com)

Robert J. Fenton  
EVP, Chief Financial Officer / Chief Operating Officer  
Solera National Bank  
319 S. Sheridan Blvd.  
Phone: 303.202.0933  
Fax: 303.202.0936  
[BFenton@solerabank.com](mailto:BFenton@solerabank.com)

*Securities and Insurance products offered through LPL Financial and its affiliates, Member FINRA/SIPC  
Not FDIC Insured, No Bank Guarantee, May Lose Value  
Not a Deposit, Not Insured by any Federal Government Agency  
Solera National Bank is not a Broker/Dealer and is not affiliated with LPL Financial*

### **Cautions Concerning Forward-Looking Statements**

*All information in this news release consists of forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The statements contained in this release, which are not historical facts and that relate to future plans or projected results of Solera National Bancorp, Inc. ("Company") and its wholly-owned subsidiary, Solera National Bank ("Bank"), are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected, anticipated or implied. These risks and uncertainties can include the risks associated with the ability to grow the Bank and the services it provides, the ability to successfully integrate new business lines and expand into new markets, competition in the marketplace, general economic conditions and many other risks described in the Company's Securities and Exchange Commission filings. The most significant of these uncertainties are described in our 2008 Annual Report on Form 10-K all of which any reader of this release is encouraged to study (including all amendments to those reports) and exhibits to those reports, and include (but are not limited to) the following: the Company has a very limited operating history upon which to base an estimate of its future financial performance; the Company expects to incur losses during its initial years of operations; the Bank's failure to implement its business strategies may adversely affect the Company's financial performance; the departures of key personnel or directors may impair the Bank's operations; and general economic and market conditions. We undertake no obligation to update or revise any forward-looking statement. Readers of this release are cautioned not to put undue reliance on forward-looking statements.*

###