

Solera National Bancorp Names Larry Trujillo to its Board of Directors

Lakewood, CO – October 13, 2009 - Solera National Bancorp, Inc. (OTC Bulletin Board: SLRK) has named former Denver Fire Chief Larry Trujillo to the Board of Directors of the company and to the Board of Directors of Solera National Bank, its wholly-owned subsidiary. Mr. Trujillo was an Organizer of Solera National Bank.

Mr. Trujillo retired from the Denver Fire Department in August of 2007 after having served for 25 years. In his capacity as Denver Fire Chief, he was responsible for one of the largest fire departments in the country. Since retiring, he founded LDT Consulting, LLC which currently provides services to Interstate Restoration, one of the largest restoration companies in the country.

Mr. Trujillo has been very active in community service. He served as a senior advisor to the Democratic National Convention Committee and was co-chair for Governor Bill Ritter's transition team for Director of Public Safety. He served on the Denver Mayor's Diversity Advisory Committee and Citizen Survey Committee. He has also served on the Boards of Directors of the Latin American Educational Foundation, American Heart Association, La Clinica Tepeyac and La Escuela Tlatelolco. Mr. Trujillo has also been an active fundraiser for various community causes including Mount St. Vincent's Home and the YMCA. Most notably, he was involved in raising over \$2 million for the New York Firefighters Emergency Relief Fund following the 9/11 attacks.

Doug Crichfield, President & CEO of Solera National Bancorp commented, "We are privileged to have someone of Larry's caliber join the Board of Directors. Larry has spent his career serving the people of Denver and will continue his commitment to the community as he helps guide Solera in the years to come."

Mr. Trujillo added, "I am honored to have been asked to join the Board of Directors. Throughout my career as a public servant I have been committed to serving the needs of the entire community with a special passion for meeting the needs of the Hispanic community. Solera National Bank was founded with a similar commitment and mission in mind."

About Solera National Bank

Solera National Bank is a traditional, community commercial bank with a core-competency in understanding and servicing the culturally diverse and dynamic Hispanic market.

For more information, please contact:

Mr. Doug Crichfield, President & CEO
Solera National Bank
Tel: 303-937-6429
Email: DCrichfield@SoleraBank.com

###