

Solera National Bank Kicks-Off Entrepreneur Speaker Series

Lakewood, CO – October 2, 2009 - Solera National Bank, a wholly-owned subsidiary of Solera National Bancorp, Inc. (OTC Bulletin Board: SLRK), announced today that Mark Martinez, Regional President and Senior Lending Officer, will present “*Gaining Access to Capital - the Challenge and Opportunities*” at the first event of the Entrepreneur Speaker Series to be held on October 27th at the Tivoli Center on the Auraria campus in Denver. The series, which continues through April of 2010, is co-produced by the Minority Business Office at the Colorado Office of Economic Development and International Trade, the Center for Innovation at Metropolitan State College of Denver, and is sponsored by Solera National Bank.

“As a program for minority entrepreneurs, we felt creating a series of speaking events with Colorado’s Minority Business Office and Solera National Bank, which is reaching out to the Hispanic community, was a natural,” said Mick Jackowski, Director of Metro State’s Center for Innovation.

Mr. Martinez commented, “I am very pleased with the opportunity to work closely with Metropolitan State College of Denver’s Center for Innovation. I served seven years on Metro State’s Board of Trustees and am currently serving on the Metro State Foundation Board. Therefore, I have a strong affinity for the college and the fine work it does in Colorado. Solera and the Center of Innovation share a joint commitment to the development and promotion of entrepreneurialism. We expect to have a long lasting and mutually rewarding strategic partnership with Metro State.”

About Solera National Bank

Solera National Bank is a traditional, community commercial bank with a core-competency in understanding and servicing the culturally diverse and dynamic Hispanic market. For additional information about Solera National Bank, visit www.solerabank.com.

About the Center for Innovation

The Center for Innovation provides training and programs for urban students that cultivates entrepreneurial leaders and results in career opportunities and job creation. As part of the Metropolitan State College of Denver serving 23,000 learners and the largest minority student population in Colorado, the Center strives to help underserved communities realize their dreams of business ownership.

About the State of Colorado Minority Business Office

The mission of the Minority Business Office is to promote development of existing and new minority businesses across the state and to establish a network for distribution of information listing references that are available to help new and existing businesses across the state.

Contacts:

Mr. Mark Martinez, Regional President and Senior Lending Officer
Solera National Bank
Tel: 303-202-0931
Email: MMartinez@SoleraBank.com

Mr. Mick Jackowski, Director
Center for Innovation, Metropolitan State College of Denver
Tel: 303-556-3784
Email: MJackows@mscd.edu

###