

## **Solera National Bank Launches Residential Mortgage Product**

Lakewood, CO – June 29, 2010 - Solera National Bank, a wholly-owned subsidiary of Solera National Bancorp, Inc. (OTC Bulletin Board: SLRK), announced today it has expanded its product offering to include residential mortgage origination. The bank will provide competitively priced conventional mortgage products to support purchase and refinancing activities for both owner-occupied and one-to-four family income properties. Solera clients may apply in person, online at [www.solerabank.com](http://www.solerabank.com) or by phone at 1-877-616-8194. In addition to residential mortgages, Solera offers a full line of other real estate related financing options such as home equity loans and lines of credit, residential mini-perm loans and jumbo loans.

Doug Crichfield, the President & CEO of Solera National Bank, commented, "Solera National Bank continues to expand its products and services in order to build a full-service bank that adds value to our clients and community. This service rounds out our lending-related product offering by delivering a user-friendly, multiple channel delivery system to meet our clients' residential mortgage needs."

### About Solera National Bank

Solera National Bank is a traditional, community commercial bank with a core-competency in understanding and servicing the culturally diverse and dynamic Hispanic market.

For more information, please contact:

Mr. Doug Crichfield, President & CEO  
Solera National Bank  
Tel: 303-937-6429  
Email: [DCrichfield@SoleraBank.com](mailto:DCrichfield@SoleraBank.com)

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