

Solera National Bank Announces President's Community Advisory Council

Lakewood, CO – November 9, 2009 – Solera National Bank, a wholly-owned subsidiary of Solera National Bancorp, Inc. (OTC Bulletin Board: SLRK), announced the creation of a President's Community Advisory Council. The Advisory Council will meet and communicate regularly to identify opportunities for Solera to support the Denver-area business community, facilitate access to private- and public-sector programs and provide targeted financial and banking services. As part of this outreach effort, the Bank appointed business consultant Patricia Barela Rivera, Solera's Director of Community Relations, to work closely with the Advisory Council.

The following prominent community leaders are members of the Advisory Council:

- Tamara Banks – President, Taz Media
- Sister Alicia Cuaron – Director, Bienstar Family Services, Centro San Juan Diego
- Ivette Dominguez – President/Owner, Alpine Buick Pontiac GMC
- Donna Evans – President/CEO, Colorado Women's Chamber of Commerce
- Leo Goto – President/Owner, Leo's Place
- Carl Griffin – President, Fine Line Consulting
- Josh Hanfling – CEO, The Amma Group
- Elsa Holguin – Senior Program Officer, Rose Community Foundation
- James Perea – President, RAC Transport & Trucking
- Alberto Sanchez – President, Northland Holdings
- Nonie Willis – President, CRS Insurance & Board Chair, Colorado Hispanic Contractors
- John Wright – Executive Director, Asian Chamber of Commerce

Doug Crichfield, President and CEO of Solera National Bank commented, "We are delighted and fortunate to have such a prominent group of individuals commit their time to furthering Solera's mission."

Leo Goto added, "I really enjoy the opportunity to work with Solera, a bank that is deeply committed to adding value to the community."

Solera National Bank is a traditional community commercial bank with a core-competency in understanding and serving the culturally diverse and dynamic Hispanic market.

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